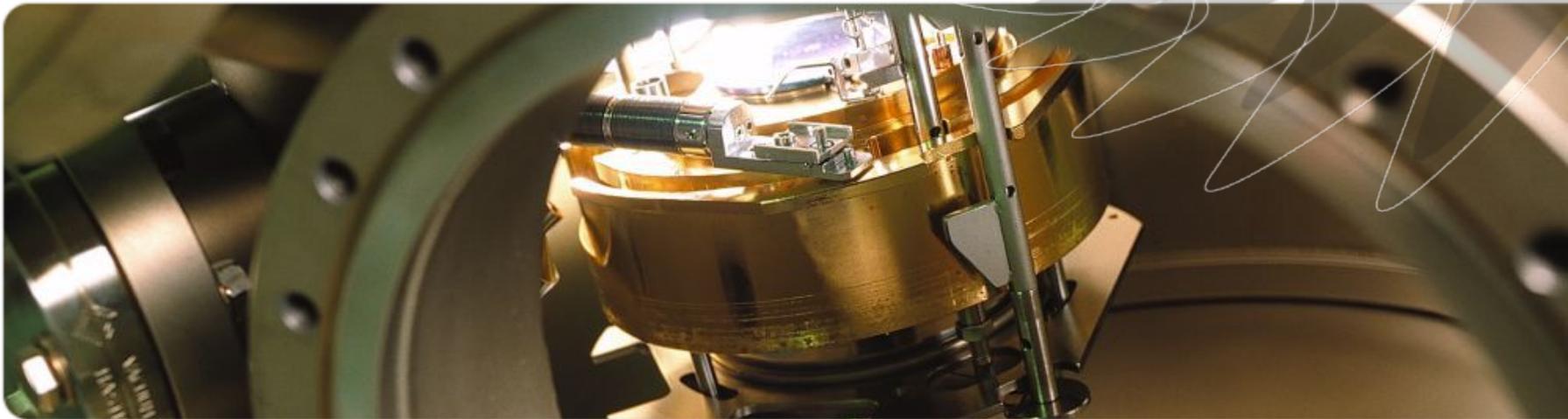


World Manufacturing Forum 2014

# Megatrends & European Manufacturing



Speaker:  
**Maurizio Gattiglio**  
Chairman



# Manufacturing

## What Manufacturing Means for Europe

- Despite the crisis, manufacturing (physical and digital) is a highly important part of Europe's economy:
  - 20 % Direct jobs
  - 67 % Exports
  - 65 % Business R&D Expenditure
- Is playing an ever increasingly important role in meeting challenges faced by Europe
- Creates and secures employment both directly & indirectly
- Importance of manufacturing now recognised by EU and its Member States
- Development of more competitive & sustainable industry needs support = 'Factories of the Future'
- A diverse sector: Small, medium & large enterprises



# Challenges

## Megatrends

- Europe's manufacturing technology platform Manufuture has identified eight megatrends\*:
  - Changing demographics
  - Globalisation & future markets
  - Scarcity of resources
  - Climate change
  - Dynamic technology & innovation
  - Global knowledge society
  - Mass customisation
  - Sharing global responsibility
- These have a considerable impact & drive structural trends in nearly all manufacturing sectors.



(\*Manufacturing 2030/Factories of the Future 2020)

# Challenges & Europe

## Grand Challenges

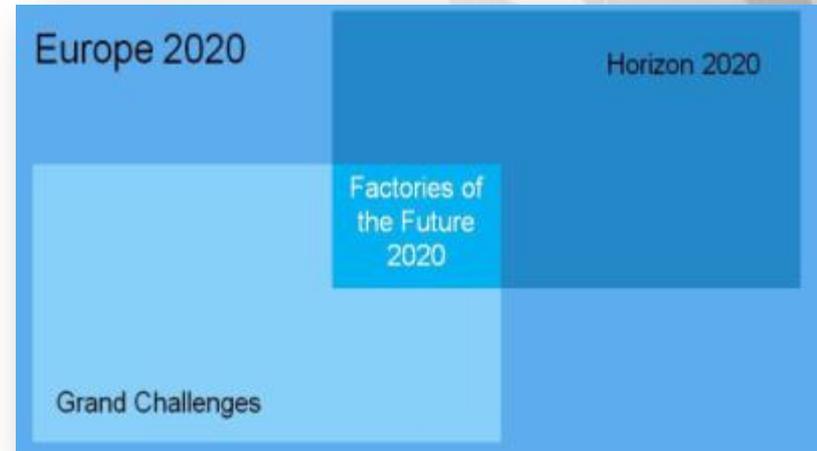
- European response: Europe 2020 – The EU's 10 year growth strategy
- This identifies grand challenges which are a result of the 'Megatrends'
  - Climate change
  - Energy security
  - Food security
  - Health
  - Ageing population
- It includes specific targets which include:
  - 3% of the EU's GDP to be invested in R&D
  - Greenhouse gas emissions reduced by 20%
  - 20% increase in energy efficiency
  - 20% of GDP from manufacturing activities
- Realised through research, development & innovation through initiatives such as 'Factories of the Future' & supported by Horizon 2020



## Solutions

# Factories of the Future

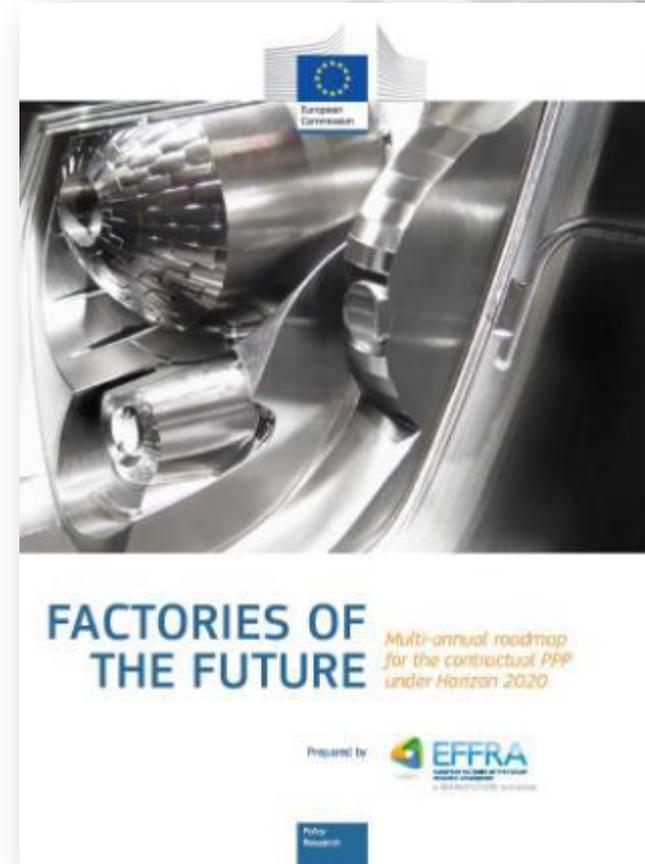
- Factories of the Future: An EU public-private partnership supporting pre-competitive research, development & innovation in production technologies
- Covers multiple sectors (e.g. automotive, clothing, medical, robotics, photonics, ICT)
- Collaborative projects with organisations from across Europe
- International cooperation in some projects via IMS
- Initially launched under FP7, continues under Horizon 2020: €1.15 billion
- 151 projects launched
- 1,000 organisations have participated to date
- Strong emphasis on demonstration



## Solutions

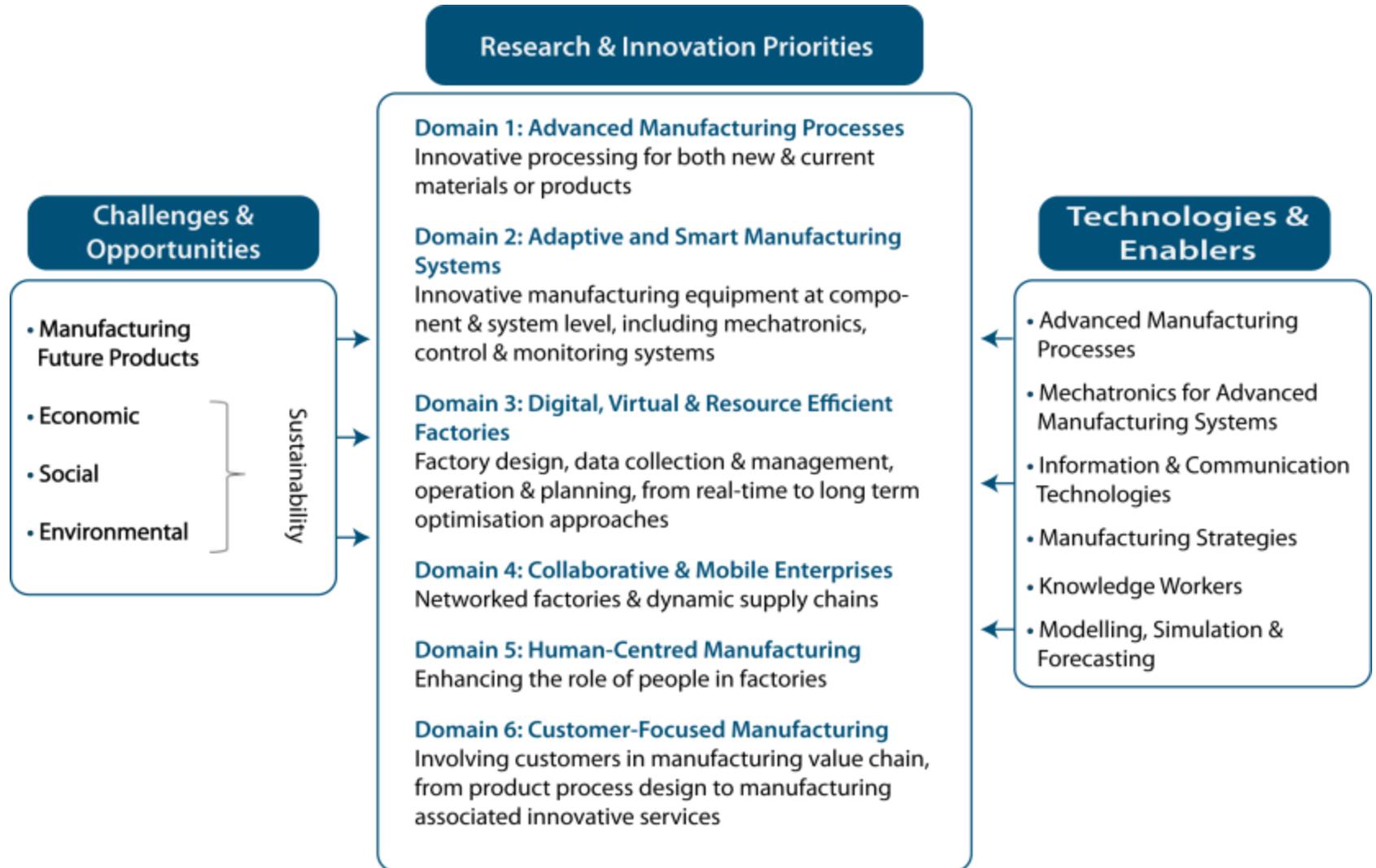
# Factories of the Future 2020

- Guiding document for the 'Factories of the Future' partnership
- Developed by EFFRA & industrial stakeholders
- Refined through public consultations
- Identifies challenges & opportunities resulting from 'megatrends'
- Also identifies technologies & enablers required to meet these
  
- Focused on SMEs (i.e. Robotics and ICT for SMEs)
- Establishes six 'domains' of research priorities
- Annual partnership call topics are based upon this roadmap



# Solutions

## Factories of the Future 2020



# Factories of the Future Challenges & Opportunities



- These are the challenges facing manufacturing in Europe
- Reflect the overall 'megatrends' & common to other parts of the World
- Challenges cannot be solved in isolation nor opportunities realised in isolation
- Both require collaborative approach & combined efforts – concentration of expertise & know-how

# Challenges & Opportunities: A Closer Look Manufacturing Future Products

- The grand societal challenges generate the need for a wide range of products that should be manufactured at an affordable price.
- Manufacturing, and particularly new models of manufacturing, are key enabler technologies to realise these products and solutions.
- Manufacturing not only of physical good for export, but new products both digital and physical based on ICT intensive manufacturing and embedded CPS
- Future Products which can be exported worldwide “travelling” in the Cloud, without need of important infrastructures, for low environmental impact
- “Not-food zero kilometres” future products



# Challenges & Opportunities: A Closer Look Economic Sustainability

- Long-term competitiveness requires creation of value through production of products of the future – meeting the changing needs of society & opening new markets.
- Sustainability & positive impacts on society requires a competitive industry which creates high skilled jobs & invests in environmentally-friendly factories

## Issues:

- Addressing economic performance across the supply chain
- Realising reconfigurable, adaptive and evolving factories capable of small-scale production
- High-performance production, combining flexibility, productivity, precision and zero-defect while remaining energy- and resource-efficient
- Resource efficiency in manufacturing — including addressing the end-of-life of products



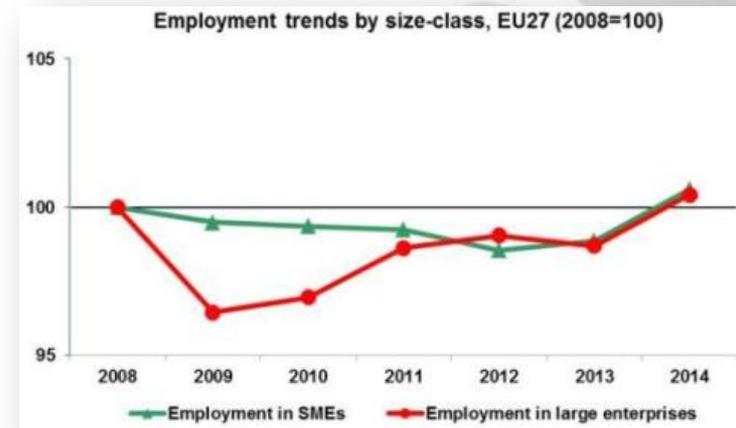
# Challenges & Opportunities: A Closer Look

## Social Sustainability

- Ever present need for organising and designing manufacturing in a way which ensures that manufacturing enterprises will remain socially sustainable while still achieving global competitiveness. Research & Innovation is needed.
- Human capability & machine intelligence will be integrated within production systems that can achieve maximum efficiency as well as worker satisfaction.

### Issues:

- Increase human achievements in future European manufacturing systems
- Creating sustainable, safe and attractive workplaces for Europe 2020
- Creating sustainable care and responsibility for employees and citizens in global supply chains



### Challenges & Opportunities

- Manufacturing Future Products
- Economic
- Social
- Environmental

Sustainability

# Challenges & Opportunities: A Closer Look Environmental Sustainability

- Climate change, the depletion of &, uncertainty of access to, raw materials & resources, growing populations, pollution and consumption levels will push changes & demand action
- Rise in consumption, demand for resources & use energy requires new approach

## Issues

- Reducing the consumption of energy, while increasing the usage of renewable energy
- Reducing the consumption of water and other process resources
- Near-to-zero emissions, including noise and vibrations, in manufacturing processes
- Optimising the exploitation of materials in manufacturing processes
- Co-evolution of products–processes–production systems or ‘industrial symbiosis’ with minimum need of new resources



# Achieving Solutions

## Technologies & Enablers

- 'Factories of the Future 2020' identifies existing technologies & enablers.
- The development, application or integration of these is required to overcome challenges & capitalise on opportunities

### Key Technologies & Enablers

- Advanced Manufacturing Processes
- Mechatronics for Advanced Manufacturing Systems
- Information & Communication Technologies
- Manufacturing Strategies
- Modelling, Simulation & Forecasting Methods & Tools
- Knowledge Workers

### Technologies & Enablers

- Advanced Manufacturing Processes
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- Modelling, Simulation & Forecasting

# Achieving Solutions Research & Innovation

- Research priorities address manufacturing challenges & opportunities & identify which technologies and enablers should be developed and deployed.
- Each of these domains embody a particular aspect of the required transformations towards the factories of the future
- These priorities will ensure that call topics under the 'Factories of the Future' partnership & projects are industry relevant.

## Research & Innovation Priorities

**Domain 1: Advanced Manufacturing Processes**  
Innovative processing for both new & current materials or products

**Domain 2: Adaptive and Smart Manufacturing Systems**  
Innovative manufacturing equipment at component & system level, including mechatronics, control & monitoring systems

**Domain 3: Digital, Virtual & Resource Efficient Factories**  
Factory design, data collection & management, operation & planning, from real-time to long term optimisation approaches

**Domain 4: Collaborative & Mobile Enterprises**  
Networked factories & dynamic supply chains

**Domain 5: Human-Centred Manufacturing**  
Enhancing the role of people in factories

**Domain 6: Customer-Focused Manufacturing**  
Involving customers in manufacturing value chain, from product process design to manufacturing associated innovative services

Thanks to Siemens, member of EFFRA European Factories of the Future Research Association



# Achieving Solutions

## Generating Impact

- Generating impact requires the exploitation, deployment & commercialisation of project results
- Greater emphasis on getting solutions into the market to achieve real impact
- Significant effort required to leverage additional funding for follow-up activities
- Large-scale demonstrators & piloting activities
- Strengthening & widening of links with national/regional initiatives to ensure complementarity & greater exploitation of results
- Stronger links with other initiatives & activities in Europe & greater links with international efforts

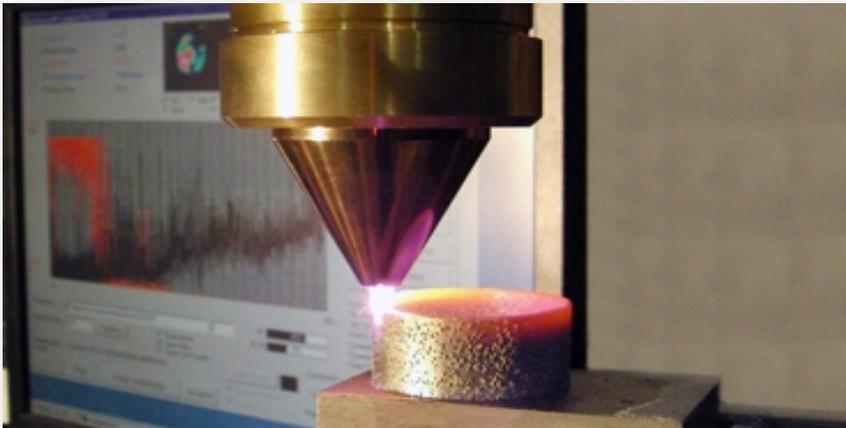


# Achieving Solutions Impact

- Innovative SMEs
- High-level of customisation & quality
- Rapid adaptable production lines
- Re-manufacturing
- Focused on zero defects
- Interconnectivity, communication & data storage via cloud



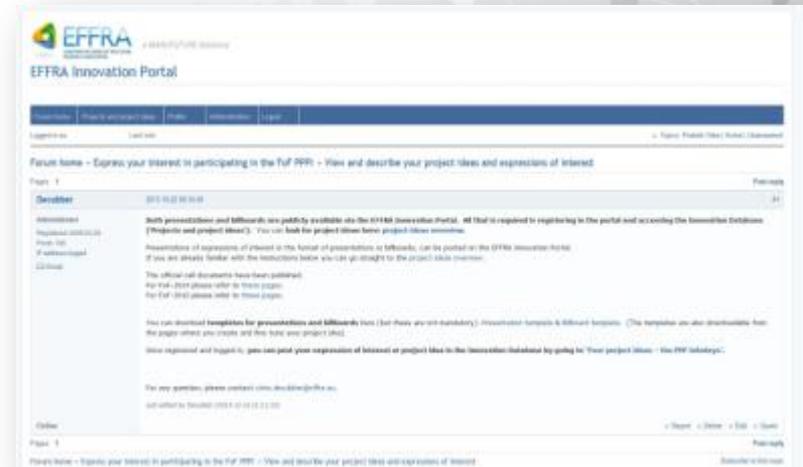
- Factories closer to customers
- Energy & resource efficient
- Adaptable workplaces for changing worker demographic
- Continuous skills improvements: multi-skilled jobs



# Meeting Challenges: Measuring Progress

## EFFRA Innovation Portal

- **Unique** & public online resource deployed by EFFRA
- Contains info on **all 'Factories of the Future projects & consortia**
- Built with info & input from project consortia
- Allows **'mapping'** of projects along priorities of 'Factories of the Future 2020'
- Facilitates **potential clustering** by projects: Identification of common interests
- Provides brokerage facility for 'Factoris of the Future' calls e.g. expressions of interest in topics by organisations



[www.effra.eu/portal](http://www.effra.eu/portal)



# Meeting Challenges: Measuring Progress Monitoring



- 'Mapping' projects on the Portal
- Project consortia map their projects along the challenges and technologies of the 'Factories of the Future 2020' roadmap
- Facilitates understanding of progress
- Assists refinement of research priorities
- Enables clustering of projects

[www.effra.eu/portal](http://www.effra.eu/portal)



# European Factories of the Future Research Association

## Who We Are

- **Industry-led** association
- Represents private side of 'Factories of the Future' public-private partnership
- **135** members from across Europe
- Membership:
  - SME & large industrial enterprises
  - Universities
  - Research & Technology Organisations
  - Associations
- Supports & disseminates project activities
- Promotes partnership & project activities
- Organises focused events (conferences, workshops etc)
- Supports the 'Factories of the Future' network
- Provides services to members (newsletters, events, first-point-of-contact, working groups & advanced portal access)



# Political Agenda: Campaign



## Manufacturing at Heart

Campaign to highlight the essential role of manufacturing in Europe.

Priorities:

- Smarter research & development
- Completion of the single market
- Dynamic labour markets
- Stable environmental laws
- Balanced energy policy
- Proper access to finance
- Modernised Infrastructure
- Bridge the skills gap



[www.manufacturingatheart.eu](http://www.manufacturingatheart.eu)





# Thank You

[maurizio.gattiglio@primaindustrie.com](mailto:maurizio.gattiglio@primaindustrie.com)



@EFFRA\_Live



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