INDUSTRY 4.0, THE FINALISTS OF THE WORLD MANUFACTURING FORUM VIDEO CONTEST
The winner will be announced on September 27 in Cernobbio and awarded with 5,000 €

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In March, The World Manufacturing Forum launched a video contest to promote business culture and the vital importance of manufacturing to be presented at the 2018 Annual Meeting 'Manufacturing Revolution to Promote Global Resilience - How the Industrial Transformation Inspires Education, Sustainable Development and Societal Impact' (September 27 and 28th, Cernobbio - Italy). The WMF received over twenty submissions for the competition including videographers, freelancers, technical institutes and creative industrialists from nations such as the United States, Turkey, Italy, the Philippines. Among these twenty, three finalist videos were selected by the WMF Board of Directors. All participants and the WMF Annual meeting will vote during the first day of the forum to select the winner.

The WMF Foundation President, Alberto Ribolla, commented that "the first edition of the video contest can already be considered a success, both from a numerical and cultural point of view. Over 20 artists and videomakers from around the world gave their interpretation of Industry 4.0. This is a tremendous turn out for the first video contest. Furthermore, the messages contained in these videos and the use of creativity will enable us to disseminate the message of intelligent manufacturing more efficiently, both in the developed sectors as well as in those less involved in the digitalisation of industrial processes. The subjective interpretation of this phenomenon as displayed by the film makers has greatly enriched our experience in this sense. On September 27th, the participants at the Annual meeting in Cernobbio will vote for their favorite video and the initiative will receive an ‘official certification’ from an international audience of the highest level”.

The three finalists are as follows:
- ‘The 4th Industrial revolution, a medical perspective’ by Yuri Tegas - Italia VIDEO
- ‘Youth & Technology’ by Alex Oh - USA VIDEO
- ‘Here and now’ by Simon Rivera - USA VIDEO

The finalists’ videos will be presented through the Class CNBC channel and the EconomyUp web magazine, two of the media partners of the World Manufacturing Forum. The winner will be announced on the evening of September 27th at the end of the first day of the Annual Meeting with a check for 5 thousand euro.

To comment on social media videos and follow updates for the forum, use the hashtag #WMF2018. To follow all the updates about WMF program follow us on Twitter @THE_WMF and Instagram @WorldManufacturingForum

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